

WASHOE COUNTY

EMERGENCY MANAGEMENT PROGRAM

"Dedicated To Excellence in Public Service"



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November 12, 2014

Subject: Michael Hingson Letter of Reference

To: Whom It May Concern,

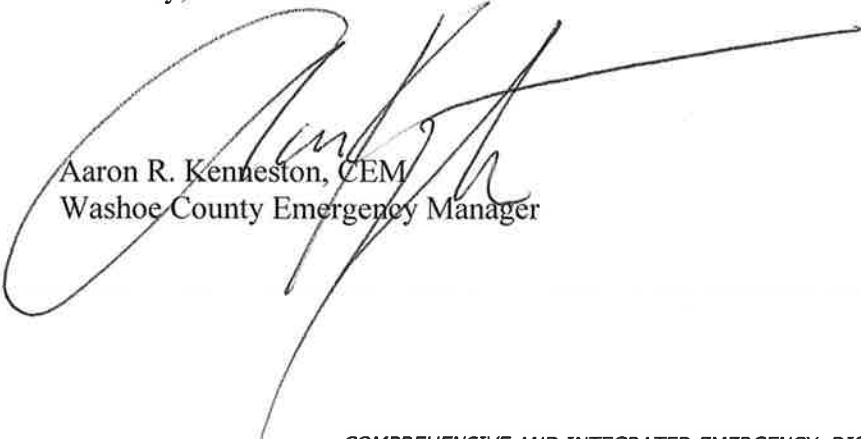
The purpose of this letter is to endorse and commend Michael Hingson for his professional motivational speaking on behalf of the Washoe County region.

As the County emergency manager, I have sponsored, observed, and contracted numerous public safety presentations. The recent presentation by Michael at our Regional Emergency Operations Center (REOC) was among the best. He spoke as part of our emergency preparedness and disabilities awareness month activities. The audience consisted of public safety officials, first responders, and concerned citizens. Everyone in attendance was impressed and inspired by his professionalism, knowledge and presentation style.

He presented an inspiring story, but more importantly, he discussed tips and techniques for becoming more efficient in working with vulnerable populations. He understands the special needs of an often-neglected population, as well as the importance of cultivating a culture of preparedness. His presentation drew universal positive comments, and everyone involved was very glad that they had the opportunity to spend time with him.

Again I am deeply appreciative of Michael Hingson's dedication to preparing citizens for emergency situations, and wholeheartedly endorse him as a top-notch speaker. I consider it an honor and a privilege to have him at our event, and fully intend to feature him at a future event.

Sincerely,



Aaron R. Kenneston, CEM
Washoe County Emergency Manager