

August 10, 2023

To Whom It May Concern:

If you're thinking about asking Michael Hingson to speak at an event or to your organization — I highly recommend you do so! Michael kindly accepted my invitation to be a speaker for the PRSA (Public Relations Society of America) Buffalo Niagara chapter, at our annual Sunrise Seminars. His session was focused on ADA accessibility for websites and social media, providing tips and considerations to be on the forefront of adaptive technology.

Michael was open and honest about his personal experiences, and the information he shared was incredibly eye-opening. I have take-aways from his session that will stick with me as I'm thinking about making my communications accessible.

His humor was the icing on the cake! I'm so grateful to have had such a personable and quick-witted individual guiding this session. I hope you'll consider Michael for your next event.

Sincerely,



Darra Kubera, PRSA Programming Director

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Director of Communications  
FOS of CannonDesign